By George Ade.

THE MODERN FABLE OF THE FRUGAL SON AND HOW HE OPENED THE BOOK AT THE WRONG PLACE.

A Boy who had been fed on Home Influences for 20 Years finally had to get out and finance his own Meal Ticket. Therefore he decided to tear for the Tall Buildings where all the large Fortunes are made.

When it came time for him to take the Train his Father handed him a little Book of Hunches.



"In this Book you will find the most "In this Book you will be a seen doped out by the 32-Candle Power Intellects," said his Governor, "If you read this Book you can't go wrong. In fact, I think you can't go wrong, the seen the can't go wrong. In fact, I think you will Bat better than 300 right from the

So the Young Fellow packed the Book in his Telescope with the Military Brushes and the Sachet Bag and made his first

and the Sachet Bag and made his first long Jump.
Having arrived in the City he began to answer the "Help Wanted" Ads. He found some very Fancy Openings for a Man with a little Capital which he was willing to let somebody alse find for him. But the Business World was not exactly clamoring for a Guitar Player who had nothing to show except some Scart Pins and Military Brushes, not forgetting the Sachet Bag.

chet liag.
After he had drilled up and down the principal Streets without having a Laurieve Postition forced on him. In consulta-tive Postition forced on him. In consulta-the Book and was tald to: Take up the Work nearest at Hond, so he got a Ju-shoveling Snow, with the Pesnit that he from his Lars and was landed by Posti

sulted the Book and learned that "All Things comes to him who waits. So be bround Hotel Offices, reading the Advertising Blotters and waiting for a Bene's for distinct him. Nobedy except the House Policeman account to pay any Attention kim. Finally he took another Peck at the Book of Wisdom and read as follows:

we went out looking for a Pin and smally located one at a Crossing. He soon ever to pick it my, when a Trolley came around Dead Man's Curve and caucht amidships. They accurated him from the Fender and got his Name in the Parshowing that even an obscure Youth from the Country may now said then are

sver to pick it my, when a Trolley came around Dead Man's Curve and amidshins. They separated him from the Frender and got his Name in showing that even an obscare with from the Country may now and Attention in the husiling Metrophils.

The Campiany compromised with him for Soo, and now he had been little Maney he felt a renewed Confidence in the Guide-Book.

He opened it and read: "Boldness in Business is the first, second and third Thing." So he walked into the Office of a great Corporation and asked, Liv you need a good Vice President?

"Don't wait for the Elevator," was the Reply. "Fall down the Shaft.

"Hald on!" said the Youth, "Terhaps I selected the wrong Hunch." He took another look at his trusty volume and read: "Be Modest." Also, "Humble Beginnings make great Endings." "Come to think of it, he said. "I though be Tickled to get saything to do."

They put him to licking Labels and answering the Phone at 6 Pesses per Week.

The Book told him to plant samething every Pay Day, no matter how thin bis Envelope might be, so he lived on Helairs and Tea and wore Celluleid Colliars. He grew Paler day by day and had shout as much Gimp as a City Employe.

The Book told him that "A Penny saved is a Penny Earned," so he was a Tight Wad and very unpopular around the Shop.

Acting on the Advice found in the Book.

The Trolley Caught

Acting on the Advice found in the Book

Acting on the Advice found in the Book he rode on the High Scat of the Sprinking Cart, but one day he read that "All Work and no Play makes Jack a Dull Boy": like-wise, "Eat, Drink and he Merry, for tomorrow we Dic." Next day he dropped his Whip. He alighted to pick it up and when he turned around the Water Wagon was a Mile away. He did not catch up with it for a Weck.

When he was offered a better Joh with another House, his little Manual told him that a Rolling Stone gathered no Moss and that Contentment was a Jewel. So he stuck to the Starvation Pay for he read it right in the Book that True Merit always come in for a Reward. He knew that as soon as he was worth more Muncy the Company would come around and put it in his Pocket.

Once he got to Fussing Around with a Young Lady, who looked Fire to him, and he decided to Tag ker, it possible. His old Stand By warned him against Procrastination and told him that Faint Hearr they are all the proceeding the contact of the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition, with the Result that he got the Harden her for two Weeks and made a First Proposition.

Perend took him up an Alley and whis-pered it to him for fear that a Newslay might hear them and get his Money down first. Our Hero was Leery, but the Book said; "Nothing venture, nothing toam," so he margined too Shares of Avadamated Bronze and told them to close it out as

soon as it touched 180.

In a few Pays he received a Business
Letter reading as follows: "You Loss."

Once more his Visible Assets consisted
of the Military Brushes and the Sachet Bag,

He headed for Home, and as he walked in he said: "Folks, I've come home to Eat."

"Have you got it in Large Bills or do you carry a New York Draft?" asked his

Father.
"That was a bummy Chart you gave me," replied the Boy. "It had me steering in all Directions. I wish you'd take back your Proverbs and give me a Recipe for cooking up a few Practical Schemes,"

MORAL: No matter what the Play, there is an eld-time Proverb to back it up.

### FORECASTS BY FOSTER.

Bastern States March 29.

Temperature of the week ending March 24 will average above and rainfall below normal.

About date of this bulletin warm wave will be entering the Ohio valley, cool wave in upper Mississippl valley, warm wave on Pacific const, cool wave in New England States, generally warm in Southern States and averaging generally warm.

The storm wave mentioned above March

St. Louis, Mo., March 15.—Last bulletin gave forecasts of disturbance to cross continent March 14 to 18, warm wave March 13 to 17, cool wave March 16 to 18.

Next disturbance will resch Pacific coast about March 22, cross west of Rockies by Gless of March 23, great central valleys March 24 to 26, Eastern States March 27, Warm wave will cross west of Rockies about March 22, great central valleys about March 24, Eastern States March 26, Cool wave will cross west of Rockies about March 25, great central valleys March 26, Cool wave will cross west of Rockies about March 25, great central valleys March 26, Cool wave will cross west of Rockies about March 25, great central valleys March 26, Cool wave will cross west of Rockies about March 25, great central valleys March 26, Cool wave will cross west of Rockies about March 26, great central valleys March 27, Eastern States March 29, Where a change from wheat to some (Conyrighted, 1902, by W. T. Foster.) | The records show anusual disturba-

States and averaging generally warm.

The storm wave mentioned above March 23 to 27 will be the most important weather event of the most important weather event of the most important for the Eastern States.

It will be very much like the closing days of February when that great high temperature wave. February thaw, freeze, snow storm and olifizard, so correctly fore told in these builletins, occurred.

That will be the equinoctial storm which crithodox acientists declare haver comes. They declare also that if the equinoxes were classes of severe storms the bittle would occur within one day of March and September 21, which clearly demonstrates the incompetency of weather bureau or cause keep the matter is lained. It is impossible to definitely local their strains of the incompetency of weather bureau or cause keep the matter is lained. It is impossible to definitely local their strains of long range weather forecasts.

The electric forces of the carth's magnetic worth pole come in contact about March 51 or longer. During that period the moon and other planets determine, by their relative positions and who will deny that the great haw, followed by the aever freeze, some, when these equinoctial storms will secure the work when these squinoctial storms will secure the work when these squinoctial storms will secure the work will deny the securacy of my forecast and who will deny that the great haw, followed by the aever freeze, some the work will storm when the sum's ampretic worth as for south as Dodge City, Kan in this case who will deny that the great haw, followed by the aever freeze, some the work will storm when the sum's support went when the south as the sum of my forecast and who will deny that the great have, followed by the aever freeze, some the course of the carth's magnetic worth as for south as Dodge City, Kan in the great determine, by their relative positions.

# **SPECIALS**

Shirts at 49c.

Just received big assortment Men's Silk Shirts, worth 75c and 1.00, Monday -

Just received a big lot of all pure bleached linen table damask, Drummers samples, all in table cloth lengths, regular price from 75c to 98c, to close out quickly per yard-

# ALKEMEYER'S

Special sales have become a feature of this business. Customers have learned to watch for them, well knowing that they amount to something substantial in the way of bargain giving. With our unexcelled buying facilities each week brings us many good things, which, when marked with our usual legitimate profit, are wonderfully underpriced. These specials are never advertised in the papers but are found only by visiting the store. ..

# **SPECIALS**

Soap at Olc.

5000 bars genuine imported pressed Castile soap, po

About 500 short lengths of fine Embroideries and Laces, assorted widths and grades, will be sold Monday at

regular price.



Great special sale of Men's Hose, ridicalously low prices made possible by an exceptional cash purchase.

320 dozen Men's Full Finish Half Hose, in black, tan and fancy colors, values in this lot up to 15c, 

232 dozen Men's Fine Gauge Liste Finish Seamless Half Hose, in black, tan and fancy colors, and drop stitch effects, values in this lot to 25c,

men's very fine full finished. Hermsdorf black cotton hose, worth up to 35c, until sold..... 85 dozen Men's Black Genuine Full Finish Lace Liste Hose, men's very fine high novelty hose in

figures and stripes, 39c values, until sold ... 15 dozen Men's Very Fine Full Finished Fancy 250 Lisle Hose, 45c values, until sold .....

18 dozen Men's Finest Quality Ingrain Lace Drop Stitch Liste Hose, white spliced heel and toes, Hermsdorf black, full 60c value, until sold .... 330 Hermsdorf black, full 69c value, until sold ....

### Corsets

corner fitter ( a charge of this de-



#### Corsets, Special for this Week

"s dozen well made foll honed Cornets. 390

Linen Department for Catagod Alt Lines Naphins to

and Place All Linear Table Dannak, width, 70c quality, per .. 356 rule wilth, the quantity of the parties of the part 1.60 

## Men's Clothing Men's Pants:

half price while they have Men's bulls

need Operes and I was - in the rooms, fine goods out a 11 made to dr. \$1500 and \$1200 his week at Men's Hats

Men's Overalls

Jumpers, all union made goods, well made and data

Sitoes Three stells Messes Idneman Suces, in the state of the state of and \$1.50 2.00 Shore, for \$1.0 Oxfords, with parworth \$2.25, at, a The latte of Ladley Oxford Ties, of O pours Ladies' Dangela Kid Button

Men's Shoes

Genniae Pull Calf Stock Shoes. Special this week. Chooses Kit Oxfords, Front Calfagin Oxfords



# Ready Made Department

Walking Skirts of Pretty Light Grav Cheviots, twenty-one rows fan- 3.50 cy stitching, 5.00 value at..... 3.50 Skirts like cut No. 1, full flare, trimmed in alternate tucks and satin folds, 3.98

Skiris like cut No. 2 of very fine Venetian cloth, gray and castor, trimmed in folds and straps of satin, at ... 5.50 Skirts of very fine all wood Venetian cloth

trimmed in loop designs with wide stitched taffeta bands 6.50 value for several reservation continues.

Skirts of light pearl gray Venetian cloth, full flare, bottom trimmed in twenty rows cord-Pretty Line of New Misses' Skirts, length from 30 to 38, at 3.50, 2.50 and .... 1.50

5.00 New Silk Waists at 3.98 Waists of summer weight taffeta, prettily tucked front and back, new fancy stock, trimmed in small buckles, 5.00 value, this week ..... 3.98

Beautiful Waists of Light Summer Silks appliqued and 

announces and a conference of the second second

The Popular Gibson Waist in white Maira Silk,

Dress Goods

pleces Colored Taffeta Silles, Thenes wide, in Spring and Su-shades, worth \$1.50 per yard. Hig lot noveltles in Wool Dress Goods, a black and colors, light Sprint class of Albartess, Henricita Cottin, shi weights Serge, Brilliantine and new loss midging, all at built price, places light Gray Sinton Clath, 49 places light Gray Sinton Clath, 40 places of phocas assured color Venetia andles Cloth, 54 Inches wide, a or Spring and Siminer Sui Walsts, \$1.75 value, at a pieces SIR and Wood Choilled assortment of designs and inches wide, regular 50c yard Rig at Laster Skir Patterns, good assortment, per patern.

Ladie's Handkerchiefs 200 dazen Ladies' Assorted Handker runels, in plain waite and enloyed borders, worth 5c. 8c and 10c. 21. special worth Sc. 8c and 10c. 21C (nother lot Ladies' All Pare Lines Hamiltonian Ite. He will be value at 10c. let All Linen Thread Cambrile Handkerdieff at 150 del. 100 d

Kid Gloves

New lef faither Fine Dress Rift fell ris in nestred bins, grove, blacks, white and lidek and white and write with black settleling, worth \$2.50 per 980 pair, at

Hosiery New lot Ladies Paney Hest In block inn, envised and heliotrope, with back feet, the and the values. These, 25c values, 10c Tone Turke No. 8 of Ludlest very fine en, full regular made, regular tisses' tors the time in lace and the effect, values up to Acc. tess Misses and Bays Hose, in an titlek, the ribbed, extra long and miles, this week, a

Laces and Embroideries New lot Valencleunes Luce Edgings and Insertings, ut, a dozen-



I let Very Fine Valenclennes Lace Edwing and Inserting, at: ASic New time Black and Colored Sitk La at half price; Allover Lace

La places Allaver Lace Net, at a Fard 19 pleres new Allaver Lace Net, in Valuationis and Indipura Effects 25c 19 pleces Very Fine Allaver Lace Net, in with cream and early in Valuationis Stripes, Gulpure and Cheavy patterns, a rard. 50c 6 pleces New Allaver Applique Net in cream and ecru. cream and ecra. 98c

Embroideries 110 pieces New Embroidery Edging and Insertings, of Swiss, Hamburg, Nam-sook, Lawn and Cambrie, a Applique and Tucking

A new lot bridescent Dress Primming, nt. a yard, 25c, 15c New line of Organdy Paffing. 1.25 a rard. Sew line Lawn Tucking, a 650 yard 10 pieces Allever Silk Tucking. 1.50 Wash Goods

Big lot White and Colored Piques, in assorted wells, at a vard the Laws at a part of Pine White Laws, National State of Pine White and Charles and Charles and Cambries, on sale this week at 33 1.3 percent of Eth pieces White Laws at a 5c years. yard pleces Assorted White 726 Lewn, a yard con places Assorted White Lawn at the law, 20c, 20c, 15c, 12c One lar White Nainsook, wide widths, in short lengths, at half price. Twenty-five pieces Cohered Cotton Foulards and Mercerized Builste, very sheer and washable, 25c and 15c Another lot Fine Dreas Percelos, thirty-six Inches wide, worth 125c, 5c Special at Big lot Speel Cotton, per 22C

House Furnishings Late shipment of fine Window Shades, from one of the largest makers of this line of goods in the country; they run in cardinal, new blue, tan, green and other popular shades, with fatures, our libe, lise and 50c line,

at 25c and 5c line,

25c at 100 km and 50c val 100 oes, each 100 results and tank and km Silk Portieres, plain and dadoed, worth up to \$10.00, all go at half price.

weeks will be busy ones here, we kindly ask you to give us your orders as early as possible, that it may not be caught in the Easter week rush,

Over 700 beautiful, bright new frimmed hats will fill the cases for this week's selling. Never before have we been able to show such an unexcelled collection, and never before have even our prices been so reasonable.

A SPECIAL DISPLAY EVERY DAY UNTIL EASTER.

Another Great Flower Sale this Week-2000 bunches Roses, Daisies, Lilles of the Valley, Violets, Corn Flowers, Apple Blossoms, Violet

and Rose Foliage, etc. Value up to 50c, all you want per bunch. 10c Children's Shapes, Special-Children's pretty lace straw shapes in Infants and children's Lawn Caps and Bonnets. The largest and prattiest assoriment ever shown.

nfants' Caps of sheer corded dimity with shirring of white jawn, Caps prettily embroidered full ruching

Caps of very sheer mull, prettily em-

broidered with full double ruche of net lace and ribbon . . . . . . 50c

Beautiful line at 68c, 75c, 85c, 98c, 1.50 up.

Silks

Ten pieces Risck Gros Grain 75c Silk, \$1.20 quality at a yard.... 75c Fen pieces Bisck Gros Grain 98c Silk, \$1.50 quality at ...... 98c Vive pheces Black "Guaranteed" Taffeta Silk, twenty inches wide, worth \$1.50 per yard, at 1.00 in price, hr \$1.27 and ....

Boys' Furnishings Boys' Knee Pants of tweeds and easiper s. well laide. 35c Bors All Wool Knee Pants, of cassi-more, tweeds and flamels, good goods and well made, worth nearly double the , a pair \$1.25, \$1 00 and ..... 75c Boys' Knes Wash Pants, Boys' Laundered Shirts and Shirt Waists, well made. 35c Boys' White Linen Bosom 50c shirts, 12 to 14 years, each ... Roys' good strong Suspenders, a pair Boys' All Wool Suits, in spring 1.75 Boys' film Denim Overalis, with aprol front a pair..... Boys Cotton Swenters,

ys' All Wool Sweaters, in Hors' Fincy Caps, at the sod

# Men's Ready-to-Wear Neckties.

Men's Imperial Four-in-Hand fies al silk, worth 25c to 75c each, \* Handkerchiefs.

On sale Monday-Big lot Men's all pro-leish Linen and All Linen Cambri-Hundberchiefs, hemsittehed and with and 35c. at ... Mou's Cambrie Handkerchiefs, with white and colored borders, worth 600 ble the price.

Collars and Cuffs.

Men's Linen Collars, 7½0
Men's Linen Cuffs, 150 Men's Shirts. 3 lots Men's Shiris, Men's Soft Soin Neglige Shirts, Men's Soft Shirts is assorted colors; Men's Puff Bono Shirts in assorted colors, all spile Styles, worth 25c, abe and 50c, this week at

Half Hose.

1 lot Men's Seamless Half Hose, in birk red, brown and black, well worth 10c and 15c a pair, at ... 50 Underwear.

Men's fancy striped Baibriggan todesbirts and Drawers, strengtly bound as faced, well worth 70c garment. 19c this wook at Men's Bicached Drill Drawers, of bed quality drill, worth 55c, at, a pair

50c

### Satin Back Velvet Ribbons We were fortunate enough to secure over 10.000 yards of these very

scarce and popular ribbons in a full run of widths from 1 to 40, 11 prices that will enable us to retail them at much less than regular prices. These ribbons are the finest quality on the market. No. 1-Finest Quality Satin Back Velvet Ribbon, 50c value, 37c No. 2—Finest Quality Satin Back Velvet Ribbon, 89c value 65c No.3-Finest Quality Satin Back Velvet Ribbon, 12c value, per yard.... No. 4-Finest Quality Satin Back Velvet Ribbon, 15c value, 106 per yard..... No. 5-Finest Quality Salin Back Velvet Ribbon, 18c value 12c per yard....

No. 7-Finest Quality Satin Back Velvet Ribbon, 22½c value, per yard .... No. 9-Finest Quality Satin Back Velvet Ribbon, 30c value, per yard .... No. 12-Finest Quality Satin Back Velvet Ribbon, 390 value, per yard..... No. 16-Finest Quality Satin Back Velvet Ribbon, 48c

value, per yard..... No. 22-Finest Quality Satin Back Velvet Ribbon, 60c value, per yard ..... No. 40-Pinest Quality Satin Back Velvet Ribbon, 750 value, per yard....

Special Attention

The E. Alkemeyer Co. 808, 810, 51